



# THE GLOBAL TRADE ASSOCIATION FOR THE METHANOL INDUSTRY

MEMBERSHIP



**Methanol  
Institute’s  
Vision and  
Mission**

As the global trade association for the methanol industry, Methanol Institute (MI) represents the world’s leading methanol producers, distributors, and technology providers. The mission of MI is to serve and provide cost-effective value to its membership by:



**1. PROTECTING  
EXISTING  
MARKETS**



**2. SERVING  
AS THE  
VOICE OF  
THE GLOBAL  
METHANOL  
INDUSTRY**



**3. PROMOTING  
THE  
GROWTH OF  
EMERGING  
ENERGY  
MARKETS**

**METHANOL  
INSTITUTE  
MISSION:**

**PROTECTING EXISTING  
MARKETS**

Meeting Regulatory Challenges  
and Driving Policy Opportunities

Promoting Best Practices Across  
the Global Distribution Chain

Preventing Product Misuse

**SERVING AS THE VOICE OF THE  
GLOBAL METHANOL INDUSTRY**

Supporting Members During  
Periods of Change and Amplifying  
Member Messaging

Building Global Stakeholder  
Networks

Expanding Social Media  
Presence and Use of Digital  
Communications/Marketing

**PROMOTING THE GROWTH OF  
EMERGING ENERGY MARKETS**

Ensuring the Methanol Industry  
Maintains Momentum in Key  
Market Applications

Marine Fuels

Gasoline and Diesel Substitute for  
Road Transport

Heating/Power Applications:  
Cookstove, Industrial Boilers, Kilns,  
Gensets, Turbines

Low Carbon, Renewable and  
Small-scale Methanol

**2022 ACHIEVEMENTS**

**GLOBAL FUEL  
BLENDING**



- Global Stakeholder & Media Engagement to Promote the Use of Methanol as a Direct Fuel for Road Transport in Combustion Engines & Electric Platforms
- Target Key Potential New Markets for Methanol Fuel Blending with Methanol Promotion Campaigns
- Ensure a Supportive Public Policy Framework for Methanol Fuel Blending

**MARKET  
DEVELOPMENT**



- Develop Chinese Industry Standards for Methanol Industrial Boilers, Cookstoves, Kilns and Home Heating
- Disseminate China Methanol Fuel Market Study
- Promote Renewable Methanol and Small-Scale Methanol Technology Commercialization
- Support Methanol Fuel Cell Commercial Introduction
- Support Introduction of Methanol-to-Power

**MARINE  
FUEL**



- Encourage and Support Pilot Demonstrations of Methanol Marine Fuels in Multiple Markets
- Develop Methanol Maritime Technical Workshops
- Lead Social Media Campaigns in Support of Methanol as a Marine Fuel
- Provide Leadership for National/International Regulations of Marine Sector to Advocate for Methanol as an Alternative Fuel

**PRODUCT STEWARDSHIP**



**BOOTLEG ALCOHOL POISONING**

- Expand Global Network on Illicit Alcohol Poisoning Prevention
- Education Through Social Media Campaigns
- Availability for Pharmaceutical and Medical Technology Solutions (IE; Fomepizole & Medical Test Strips)

**SAFE HANDLING**

- Disseminate Needs-Based Educational Materials for Customers Across the Global Distribution Chain
- Promote Best Practices for Methanol Handling in Emerging Energy Applications





## Methanol Institute's Membership Tiers

By working together to spread the word about the importance of methanol and the work we do here, we can recruit more member companies to join us in our mission to see the advancement of methanol throughout the world!

<b>TIER 1</b> <b>MAJOR METHANOL PRODUCERS</b>	<b>\$250,000/ YEAR</b>
<b>TIER 2</b> <b>METHANOL PRODUCERS</b>	<b>\$150,000/ YEAR</b>
<b>TIER 3</b> <b>ASSOCIATE MEMBERS</b>	<b>\$62,000/ YEAR</b>
<b>TIER 4</b> <b>AFFILIATE MEMBERS (NON-PRODUCERS)</b>	<b>\$20,000/ YEAR</b>

## TIER 1-4 BENEFITS:

### TIER 1

Major Producers of Methanol (>1.5M MTPA)

Two Board Seats with Voting Rights

Board Chairman, Vice Chairman and Treasurer

Standing Committee

Chairmanship Potential

### TIER 2

One Board Seat with Voting Rights

Board Secretary

Standing Committee  
Chairmanship Potential

### TIER 3

Minimum Tier Level for Producers

Board of Directors Meeting Participation (Non-Voting)

Standing Committee  
Chairmanship Potential

### TIER 4

Board of Directors Meeting Participation (Non-Voting)

Participation in Standing Committees

### ALL MEMBERS

Social Media Engagement

Reciprocal Website Links

Industry "Match-Maker" Introductions

### TIER 1



### TIER 2



### TIER 3



### TIER 4



# LEADERSHIP STRUCTURE

### TIER 1

#### EXECUTIVE COMMITTEE

**TIER 1 MEMBERS**  
**BOARD CHAIRMAN,**  
**VICE CHAIRMAN**  
**TREASURER**

- Regular Engagement with Senior Staff
- Budget Oversight

### TIER 1 & 2

**BOARD OF DIRECTORS**  
**TIER 1\* & 2 MEMBERS**  
**\*TIER 1 MEMBERS:**  
**2 BOARD SEATS**

- Voting Members
- Committee Leadership

HELP US GROW!



[WWW.METHANOL.ORG/JOIN-US](http://WWW.METHANOL.ORG/JOIN-US)



# COMMITTEE STRUCTURE

## METHANOL INSTITUTE STANDING COMMITTEES STRUCTURE

### OVERVIEW:

The Methanol Institute (MI) maintains five standing committees: Global Fuel Blending; Marine Fuels; Market Development; Product Stewardship; and Policy. The activities of our committees are driven by member engagement. Each committee has member company representatives as their Chair and Vice Chair, assisted by a lead staff member. These committees have an average of 25-30 member company participants, many of whom bring relevant expertise to enhance and expand MI's reach. Given the global sweep of MI's endeavors, we also find it extremely valuable to have member participants from all corners of the world to ensure that we are targeting the right activities from market to market.

Committee work is built around specific engagement plans that identify priority objectives, on-going projects, resource needs, timelines and deliverables. Our committees effectively operate as a funnel for the leadership of the global methanol industry to identify and act on those key performance issues that will move the methanol market forward.

### STRUCTURE:

To the right is a summary of the mission of each of the committees:

### GLOBAL FUEL BLENDING COMMITTEE:



MI's Global Fuel Blending Committee (GFB) is charged with providing guidance and coordination for efforts to promote the use of methanol as a direct road transport fuel in markets across the world. Lessons learned in markets like China, Australia, Israel, Denmark, Sweden, and the United States, must be shared to address common technical hurdles to the expanded use of methanol as a transportation fuel. The GFBC works to understand these markets and address any research and demonstration needs that will help push methanol into the fuel pool. The Committee is also helping to inspire and coordinate fuel activities across global markets.

### MARINE FUELS COMMITTEE:



MI's Marine Fuels Committee is charged with working with key stakeholders and member companies to both increase awareness and educate, as well as to promote the benefits and attributes of methanol as a cleaner marine fuel. Interest in methanol as a potential marine fuel is building globally, as an alternative to traditional HFO, diesel, LNG, ammonia or hydrogen. Environmental pressure, technical challenges and economics are key drivers in the quest for cleaner marine fuels. The MFC manages MI's engagement in marine fuel pilot projects, bunkering, safety guidance, and techno-economic assessments.

### MARKET DEVELOPMENT COMMITTEE:



MI's Market Development Committee (MDC) is responsible for helping in the development of methanol applications in a number of emerging markets. From fostering emerging renewable methanol technology companies to promoting the use of methanol as a vital energy solution, the MDC is focused on augmenting methanol markets around the globe. The Committee oversees issues related to the use of methanol in industrial boilers, cook stoves and glass/ceramic kilns, gensets, home heating, and the commercialization of fuel cell technologies.

### PRODUCT STEWARDSHIP COMMITTEE:



MI's Product Stewardship Committee (PSC) is responsible for overseeing efforts to promote health and safety activities throughout the global supply chain. The Committee supervises the development of MI's critical Methanol Safe Handling Manual/Video and related documents that distribute best practice and safety information to producers, distributors, and consumers. The Committee has also developed a series of technical bulletins providing more in-depth guidance on key methanol safe handling issues. The PSC also addresses issues related to methanol health and safety that arise around the globe, including bootleg alcohol poisoning prevention.

### POLICY COMMITTEE:



MI's Policy Committee (PC) coordinates and implements government relations programs aimed at expanding global methanol production and facilitating the use of methanol by the application of policy levers or regulatory frameworks. It serves as a forum within MI to identify emerging regulatory priorities and mobilize collective action to share the perspective of the global methanol industry. Through its efforts, the Policy Committee works to build relationships with policymakers and relevant stakeholders to carry into effect advocacy strategies and accumulate knowledge relevant to policy landscape methanol producers and users operate in. The Committee also serves to identify and elevate MI's activities pertaining to carbon lifecycle assessment and certification of GHG intensity and address regulatory challenges associated with methanol's role in the energy transition.

### PARTICIPATION

Ultimately, the success of MI's committees in achieving their objectives is based on the expertise and sweat equity derived from our membership. Employees of all MI member companies (Tiers 1-4) are eligible to participate in the committee process. MI member companies are encouraged to identify participants for each of MI's standing committees, and in many cases companies identify multiple participants that can

contribute their experience and leadership. For their part, member companies consider the participation of their staff in MI's committees as a valuable career building opportunity. Often, member companies link relevant work responsibilities to MI committee assignments, such as having staff involved in Health, Safety and the Environment join the Product Stewardship Committee, Government Relations experts on the Policy Committee, or Business Development managers on the Market Development Committee or the Marine Fuels Committee.



# MI LOCATIONS



# MI CONTACTS & TEAM

WASHINGTON, DC



GREG DOLAN

Joined MI in 1996 and held a variety of senior management positions within MI before being named CEO in 2013. 10 years as a press officer for the State of New York & 2 years as legislative assistant in the US Senate.



LARRY NAVIN

Extensive multi-lateral experience to include US-India Business Council, US Dept of Commerce Int'l Trade Administration. Prior to joining MI, Mr Navin also held roles with the Overseas Private Investment Corporation (OPIC) and the US Senate.



LONDON DOUGLAS

Joined MI in 2021 with a background in Branding, Social Media & Marketing.

CHINA



KAI ZHAO

Joined MI in 2015 and serves concurrently as Director and project researcher at the Academic Board Office of the Centre for Global New Energy Strategy Studies (CGNESS) at Peking University, a position he has held for the last 8 years.

INDIA



PRAKRITI SETHI

Joined MI in 2020 with experience of supported UNESCO Secretariat and assisted in preparing Plan during 2016-2021.

BRUSSELS



MATTHIAS OLAFSSON

Former sales and marketing specialist at Carbon Recycling International, involved in sales, marketing, stakeholder relations and regulatory affairs in the European market for renewable methanol. Background includes business development roles across different sectors as well as academic roles within the field of Political Science.



RAFIK AMMAR

In his role for MI, Mr. Ammar will apply his expertise in the European legislative process to support the association's government relations strategy in Europe, leading stakeholder engagements to effectively share the perspectives of the methanol sector with policymakers.

SINGAPORE



CHRIS CHATTERTON

Joined MI in 2015 with more than 20 years executive level experience in energy, oil & gas and petrochemicals. Led several successful energy and agriculture initial public offerings (IPOs) and cross-border private placements.



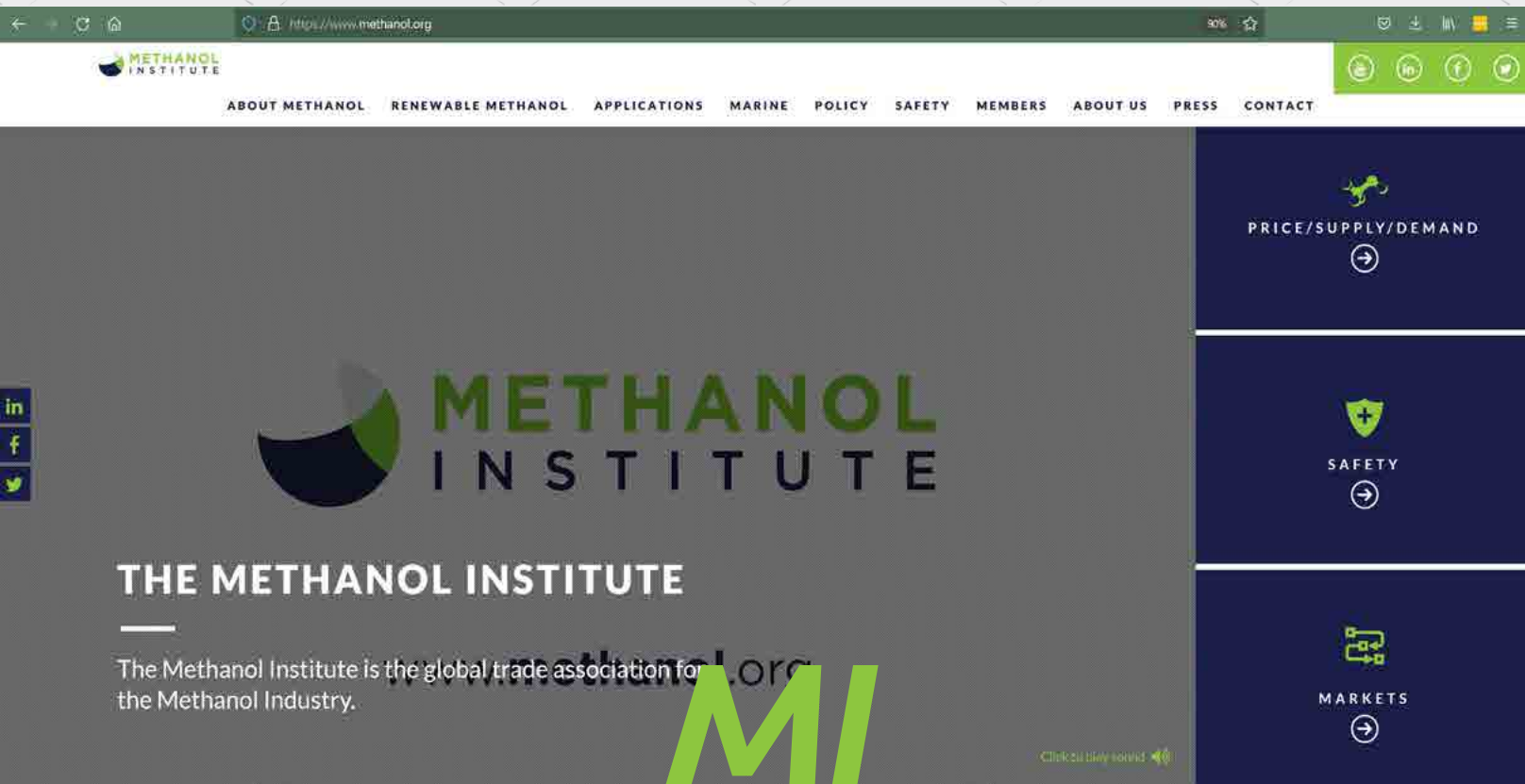
TIM CHAN

Joined MI full-time staff in 2018, after serving as an intern in 2016/2017. Has also worked for Singapore Ministry of Transport and GR firm Burson-Marsteller.



BELINDA PUN

Joined MI in 2018 after 17 years of experience as Executive Assistant and Administration Manager. Previously worked as office manager for Siemens Postal, Parcel & Airport Logistics.



# WEBSITE

WORLD'S LEADING METHANOL INTERNET PORTAL



[www.methanol.org](http://www.methanol.org)

## KEY GOALS:

- Increasing MI's Brand Awareness
- Educating on Methanol as a Clean Fuel
- Amplifying Member Messaging
- Promoting Best Practices Across the Global Distribution Chain



# SOCIAL MEDIA

METHANOL INSTITUTE + CEO SOCIAL MEDIA CHANNELS:

FACEBOOK

[FOLLOW METHANOL INSTITUTE HERE](#)

YOUTUBE

[INFORMATIVE METHANOL VIDEOS](#)

TWITTER

[@METHANOLTODAY](#)

[@GDOLAN1](#)

WECHAT

[CEO GREG DOLAN](#)

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[CEO GREG DOLAN](#)

**CLICK LINKS TO VIEW**



[www.methanol.org](http://www.methanol.org)



**SINGAPORE**

20 Anson Road  
#11-01 Twenty Anson  
Singapore 079912  
+65 6303 5220

**BRUSSELS**

Avenue de Tervueren,  
188A, 4th Floor, Postbox 4  
1150 Brussels, Belgium  
+32 2 761 1600

**WASHINGTON**

225 Reinekers Lane  
Suite 205  
Alexandria, VA 22314, USA  
+32 2 761 1600

**BEIJING**

Level 26 Fortune Financial  
Center, Chaoyang District  
No. 5, Dongsanhuan Rd.  
Beijing 100020, China  
+86 010 5775 0450