THE GLOBAL TRADE ASSOCIATION FOR THE METHANOL INDUSTRY
2022 ACHIEVEMENTS

GLOBAL FUEL BLENDING
- Global Stakeholder & Media Engagement to Promote the Use of Methanol as a Direct Fuel for Road Transport in Combustion Engines & Electric Platforms
- Target Key Potential New Markets for Methanol Fuel Blending with Methanol Promotion Campaigns
- Ensure a Supportive Public Policy Framework for Methanol Fuel Blending

MARKET DEVELOPMENT
- Develop Chinese Industry Standards for Methanol Industrial Boilers, Cookstoves, Kilns and Home Heating
- Disseminate China Methanol Fuel Market Study
- Promote Renewable Methanol and Small-Scale Methanol Technology Commercialization
- Support Methanol Fuel Cell Commercial Introduction
- Support Introduction of Methanol-to-Power

MARINE FUEL
- Encourage and Support Pilot Demonstrations of Methanol Marine Fuels in Multiple Markets
- Develop Methanol Maritime Technical Workshops
- Lead Social Media Campaigns in Support of Methanol as a Marine Fuel
- Provide Leadership for National/International Regulations of Marine Sector to Advocate for Methanol as an Alternative Fuel

PRODUCT STEWARDSHIP
- Expand Global Network on Illicit Alcohol Poisoning Prevention
- Education Through Social Media Campaigns
- Availability for Pharmaceutical and Medical Technology Solutions (IE: Fomepizole & Medical Test Strips)

SAFE HANDLING
- Disseminate Needs-Based Educational Materials for Customers Across the Global Distribution Chain
- Promote Best Practices for Methanol Handling in Emerging Energy Applications

Methanol Institute’s Vision and Mission
As the global trade association for the methanol industry, Methanol Institute (MI) represents the world’s leading methanol producers, distributors, and technology providers. The mission of MI is to serve and provide cost-effective value to its membership by:

1. PROTECTING EXISTING MARKETS
   - Meeting Regulatory Challenges and Driving Policy Opportunities
   - Promoting Best Practices Across the Global Distribution Chain
   - Preventing Product Misuse

2. SERVING AS THE VOICE OF THE GLOBAL METHANOL INDUSTRY
   - Supporting Members During Periods of Change and Amplifying Member Messaging
   - Building Global Stakeholder Networks
   - Expanding Social Media Presence and Use of Digital Communications/Marketing

3. PROMOTING THE GROWTH OF EMERGING ENERGY MARKETS
   - Ensuring the Methanol Industry Maintains Momentum in Key Market Applications
   - Marine Fuels
   - Gasoline and Diesel Substitute for Road Transport
   - Heating/Power Applications: Cookstove, Industrial Boilers, Kilns, Gensets, Turbines
   - Low Carbon, Renewable and Small-scale Methanol
MEMBERSHIP TIERS

TIERS 1-4

TIERS 1-4 BENEFITS:

TIER 1
Major Producers of Methanol (>1.5M MTPA)
Two Board Seats with Voting Rights
Board Chairman, Vice Chairman and Treasurer
Standing Committee Chairmanship Potential

TIER 2
One Board Seat with Voting Rights
Board Secretary
Standing Committee Chairmanship Potential

TIER 3
Minimum Tier Level for Producers
Board of Directors Meeting Participation (Non-Voting)
Standing Committee Chairmanship Potential

TIER 4
Board of Directors Meeting Participation (Non-Voting)
Participation in Standing Committees

ALL MEMBERS
Social Media Engagement
Reciprocal Website Links
Industry “Match-Maker” Introductions

MAJOR METHANOL PRODUCERS
$250,000/ YEAR

METHANOL PRODUCERS
$150,000/ YEAR

ASSOCIATE MEMBERS
$62,000/ YEAR

AFFILIATE MEMBERS (NON-PRODUCERS)
$20,000/ YEAR

MEMBERSHIP TIER'S

Methanol Institute’s
Membership Tiers

By working together to spread the word about the importance of methanol and the work we do here, we can recruit more member companies to join us in our mission to see the advancement of methanol throughout the world!

LEADERSHIP STRUCTURE

Executive Committee
Tier 1 Members
Board Chairman, Vice Chairman, Treasurer
- Regular Engagement with Senior Staff
- Budget Oversight

Board of Directors
Tier 1 & 2 Members
- Voting Members
- Committee Leadership

Tier 1

Tier 2

Tier 3

Tier 4

HELP US GROW!

WWW.METHANOL.ORG/JOIN-US

* NOTE: The MI Board approved a discretionary 10% dues discount for 2021 dues due to continuing pandemic.
The Methanol Institute (MI) maintains five standing committees: Global Fuel Blending; Marine Fuels; Market Development; Product Stewardship; and Policy. The activities of our committees are driven by member engagement. Each committee has member company representatives as their Chair and Vice Chair, assisted by a lead staff member. These committees have an average of 25-30 member company participants, many of whom bring relevant expertise to enhance and expand MI’s reach. Given the global sweep of MI’s endeavors, we also find it extremely valuable to have member participants from all corners of the world to ensure that we are targeting the right activities from market to market.

Committee work is built around specific engagement plans that identify priority objectives, on-going projects, resource needs, timelines and deliverables. Our committees effectively operate as a funnel for the leadership of the global methanol industry to identify and act on those key performance issues that will move the methanol market forward.

**OVERVIEW:**

The Methanol Institute (MI) identifies and acts on those key performance issues that will move the methanol market forward.

**STRUCTURE:**

To the right is a summary of the mission of each of the committees:

**GLOBAL FUEL BLENDING COMMITTEE:**

MI’s Global Fuel Blending Committee (GFB) is charged with providing guidance and coordination for efforts to promote the use of methanol as a direct road transport fuel in markets across the world. Lessons learned in markets like China, Australia, Israel, Denmark, Sweden, and the United States, must be shared to address common technical hurdles to the expanded use of methanol as a transportation fuel. The GFB works to understand these markets and address any research and demonstration needs that will help push methanol into the fuel pool. The Committee is also helping to inspire and coordinate fuel activities across global markets.

**MARINE FUELS COMMITTEE:**

MI’s Marine Fuels Committee is charged with working with key stakeholders and member companies to both increase awareness and educate as well as to promote the benefits and attributes of methanol as a cleaner marine fuel. Interest in methanol as a potential marine fuel is building globally, as an alternative to traditional HFO, diesel, LNG, ammonia or hydrogen. Environmental pressure, technical challenges and economics are key drivers in the quest for cleaner marine fuels. The MFC manages MI’s engagement in marine fuel pilot projects, bunkering, safety guidance, and techno-economic assessments.

**MARKET DEVELOPMENT COMMITTEE:**

MI’s Market Development Committee (MDC) is responsible for helping in the development of methanol applications in a number of emerging markets. From fostering emerging renewable methanol technology companies to promoting the use of methanol as a vital energy solution, the MDC is focused on augmenting methanol markets around the globe. The Committee oversees issues related to the use of methanol in industrial boilers, cook stoves and glass/ceramic kilns, gensets, home heating, and the commercialization of fuel cell technologies.

**PRODUCT STEWARDSHIP COMMITTEE:**

MI’s Product Stewardship Committee (PSC) is responsible for overseeing efforts to promote health and safety activities throughout the global supply chain. The Committee supervises the development of MI’s critical Methanol Safe Handling Manual/Video and related documents that distribute best practice and safety information to producers, distributors, and consumers. The Committee has also developed a series of technical bulletins providing more in-depth guidance on key methanol safe handling issues. The PSC also addresses issues related to methanol health and safety that arise around the globe, including bootleg alcohol poisoning prevention.

**POLICY COMMITTEE:**

MI’s Policy Committee (PC) coordinates and implements government relations programs aimed at expanding global methanol production and facilitating the use of methanol by the application of policy levers or regulatory frameworks. It serves as a forum within MI to identify emerging regulatory priorities and mobilize collective action to share the perspective of the global methanol industry. Through its efforts, the Policy Committee works to build relationships with policymakers and relevant stakeholders to carry into effect advocacy strategies and accumulate knowledge relevant to policy landscape methanol producers and users operate in. The Committee also serves to identify and elevate MI’s activities pertaining to carbon lifecycle assessment and certification of GHG intensity and address regulatory challenges associated with methanol’s role in the energy transition.

**PARTICIPATION**

Ultimately, the success of MI’s committees in achieving their objectives is based on the expertise and sweat equity derived from our membership. Employees of all MI member companies (Tiers 1-4) are eligible to participate in the committee process. MI member companies are encouraged to identify multiple participants for each of MI’s standing committees, and in many cases companies identify multiple participants that can contribute their experience and leadership. For their part, member companies consider the participation of their staff in MI’s committees as a valuable career building opportunity. Often, member companies link relevant work responsibilities to MI committee assignments, such as having staff involved in Health, Safety and the Environment join the Product Stewardship Committee, Government Relations experts on the Policy Committee, or Business Development managers on the Market Development Committee or the Marine Fuels Committee.


**MI LOCATIONS**

**WASHINGTON, DC: SINCE 1989**
- GREG DOLAN | CEO
gdolan@methanol.org
- LARRY NAVIN | SENIOR DIRECTOR GOVERNMENT & PUBLIC AFFAIRS
lnavin@methanol.org
- LONDON DOUGLAS | SOCIAL MEDIA & WEB MANAGER
london@methanol.org

**BEIJING: SINCE 2012**
- ZHAO KAI | CHIEF CHINA REP
kzhao@methanol.org

**SINGAPORE: SINCE 2009**
- CHRISS CHATTERTON | COO
cchatterton@methanol.org
- TIM CHAN | MANAGER GOVERNMENT & PUBLIC AFFAIRS - ASIA PACIFIC/MIDDLE EAST
tchan@methanol.org
- BELINDA PUN | EXECUTIVE MANAGER
bpun@methanol.org

**BRUSSELS: SINCE 2011**
- MATTHIAS OLAFSSON | CHIEF REPRESENTATIVE EUROPE
molafsson@methanol.org
- RAFIK AMMAR | MANAGER GOVERNMENT & PUBLIC AFFAIRS - EUROPE
rammar@methanol.org

**BELUG: SINCE 2020**
- PRAKRITI Sethi | INDIA REP
psethi@methanol.org

**CHINA**
- KAI ZHAO
kzhao@methanol.org

**INDIA**
- PRAKRITI Sethi
psethi@methanol.org

**MI CONTACTS & TEAM**

- **GREG DOLAN**
  - Joined MI in 1996 and held a variety of senior management positions within MI before being named CEO in 2013. 10 years as a press officer for the State of New York & 2 years as legislative assistant in the US Senate.

- **LARRY NAVIN**
  - Extensive multi-lateral experience to include US-India Business Council, US Dept of Commerce (IT Trade Administration). Prior to joining MI, Mr Navin also held roles with the Overseas Private Investment Corporation (OPIC) and the US Senate.

- **LONDON DOUGLAS**
  - Joined MI in 2021 with a background in Branding, Social Media & Marketing.

- **RAFIK AMMAR**
  - Former sales and marketing specialist at Carbon Recycling International, involved in sales, marketing, stakeholder relations and regulatory affairs in the European market for renewable methanol. Background includes business development roles across different sectors as well as academic roles within the field of Political Science.

- **MATTHIAS OLAFSSON**
  - In his role for MI, Mr. Ammar will apply his expertise in the European legislative process to support the association’s government relations strategy in Europe, leading stakeholder engagements to effectively share the perspectives of the methanol sector with policymakers.

- **CHRIS CHATTERTON**
  - Joined MI in 2015 with more than 20 years executive level experience in energy, oil & gas and petrochemicals. Led several successful energy and agriculture initial public offerings (IPOs) and cross-border private placements.

- **TIM CHAN**

- **BELINDA PUN**
  - Joined MI in 2018 after 17 years of experience as Executive Assistant and Administration Manager. Previously worked as office manager for Siemens Postal, Parcel & Airport Logistics.

- **PRAKRITI Sethi**
  - Joined MI in 2020 with experience of supported UNESCO Secretariat and assisted in preparing Plan during 2016-2021.
KEY GOALS:

- Increasing MI's Brand Awareness
- Educating on Methanol as a Clean Fuel
- Amplifying Member Messaging
- Promoting Best Practices Across the Global Distribution Chain

WORLD'S LEADING METHANOL INTERNET PORTAL

WWW.METHANOL.ORG