



METHANOL INSTITUTE

Singapore | Washington | Brussels | Beijing | Delhi



Membership, Structure, Accomplishments & Goals

Gregory Dolan, CEO

2022 Vision and Mission

Methanol Institute Vision

Protect

Expand

Communicate

Methanol Institute Mission

As the global trade association for the methanol industry, Methanol Institute (MI) represents the world's leading methanol producers, distributors, and technology providers. The mission of MI is to serve and provide cost-effective value to its membership by:

Protecting existing markets is a core function

- Meeting Regulatory challenges and driving policy opportunities
- Promoting best practices across the global distribution chain
- Preventing product misuse

Serving as the voice of the global methanol industry

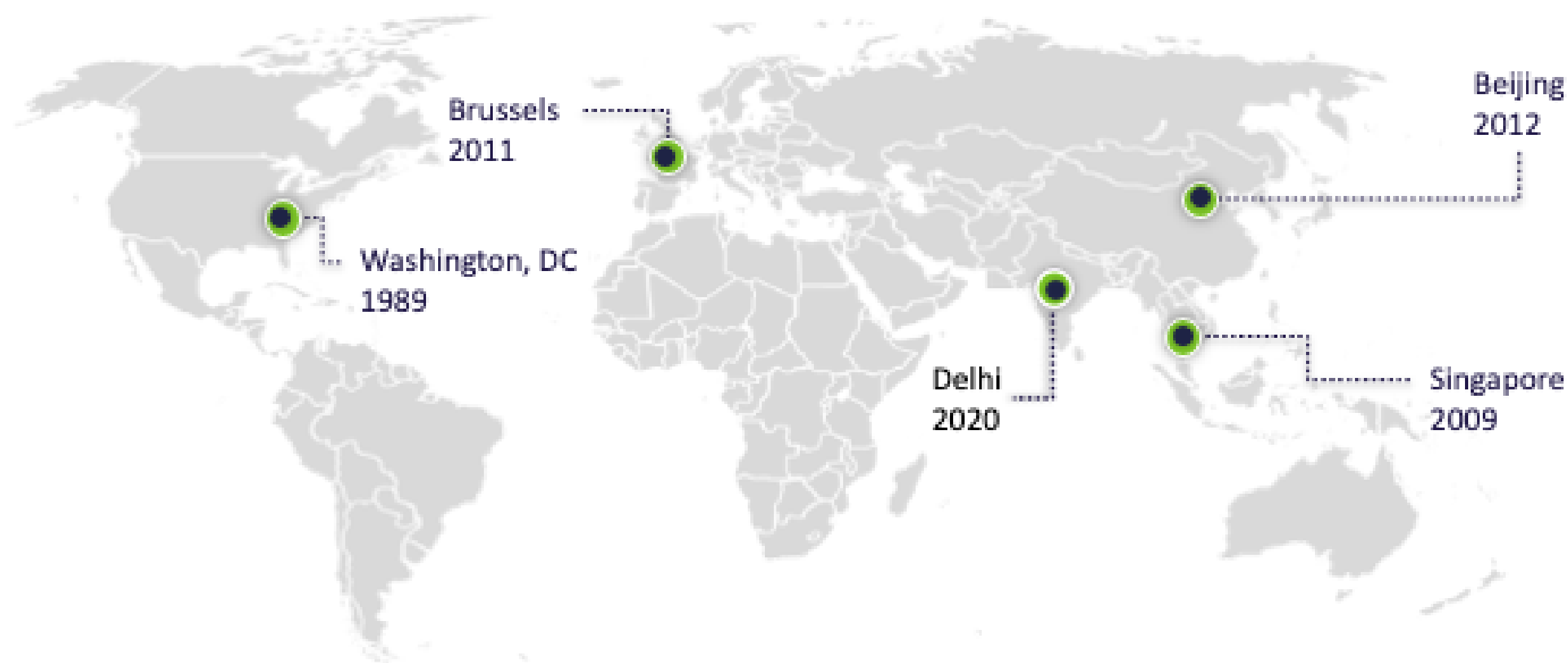
- Supporting members during periods of change and amplifying member messaging
- Building global stakeholder networks
- Expanding social media presence and use of digital communications/marketing

Promoting the growth of emerging energy markets

- Ensuring the methanol industry maintains momentum in key market applications
- Marine fuels
- Gasoline and diesel substitute for road transport
- Heating/Power applications: Cookstove, industrial boilers, kilns, gensets, turbines
- Low carbon, renewable and small-scale methanol

MI History

- The Methanol Institute (MI) was established in 1989
- More than three decades later, MI is recognized as the trade association for the global methanol industry
- We facilitate methanol's increased adoption from our Singapore headquarters and regional offices in Washington DC, Brussels, Beijing and Delhi



Members

Tier 1



Tier 2



Tier 3



Tier 4



2022 Membership

Tier 1

*Major
Methanol
Producers*

- Major producers of methanol (> 1.5M mtpa)
- Two Board seats with voting rights
- Board Chairman, Vice Chairman & Treasurer
- Standing Committee Chairmanship potential

Annual Dues:
USD \$250,000

Tier 2

*Methanol
Producers*

- One Board Seat with voting rights
- Board Secretary
- Standing Committee Chairmanship potential

Annual Dues:
USD \$150,000

Tier 3

*Associate
Members*

- Minimum Tier level for producers
- Board of Directors meeting participation (non-voting)
- Standing Committee Chairmanship potential

Annual Dues:
USD \$62,000

Tier 4

*Affiliate Members
(Non-Producers)*

- Board of Directors meeting participation (non-voting)
- Participation in Standing Committees

Annual Dues:
USD \$18,750



Member Leadership Structure

Executive Committee

Tier 1 Members

Board Chairman, Vice Chairman and Treasurer

Association leadership
Regular engagement with senior staff
Budget oversight



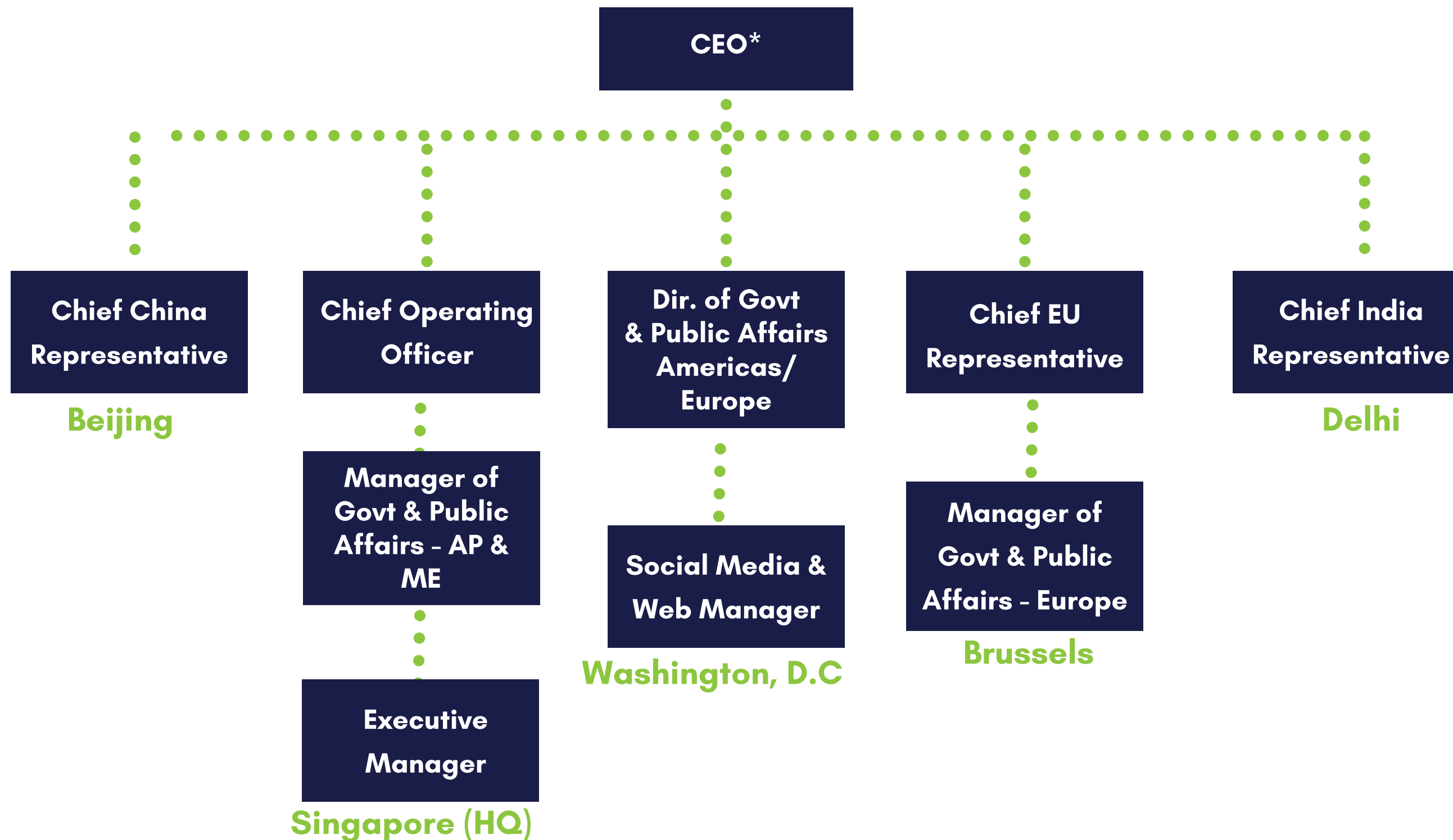
- Three Board meetings per year
- Voting members
- Committee leadership

Board of Directors
Tier 1* and 2 Members
*Tier 1 Members 2 Board Seats



Organization

- Strategically represented in five, key regions globally.



Our Team

Washington, D.C



Greg Dolan, CEO

- Joined MI in 1996 and held a variety of senior management positions within MI before being named CEO in 2013
- 10 years as a press officer for the State of New York and 2 years as legislative assistant in the US Senate



Larry Navin, Director of Government & Public Affairs – Americas/Europe

- Extensive multi-lateral experience to include US-India Business Council, US Dept of Commerce Int'l Trade Administration
- Prior to joining MI, Mr Navin also held roles with the Overseas Private Investment Corporation (OPIC) and the US Senate



London Douglas, Social Media and Web Manager

- Joined MI in 2021
- Background in Branding, Social Media, & Marketing

Singapore



Chris Chatterton, COO

- Joined MI in 2015 with more than 20 years executive level experience in energy, oil & gas and petrochemicals
- Led several, successful energy and agriculture initial public offerings (IPOs) and cross-border private placements



Tim Chan, Manager of Government & Public Affairs – Asia Pacific/Middle East

- Joined MI full-time staff in 2018, after serving as an intern in 2016/2017
- Has also worked for Singapore Ministry of Transport and GR firm Burson-Marsteller



Belinda Pun, Executive Manager

- Joined MI in 2018 after 17 years of experience as Executive Assistant and Administrative Manager
- Previously worked as office manager for Siemens Postal, Parcel & Airport Logistics

Our Team

Brussels



Eelco Dekker, Chief EU Representative

- Joined MI in 2014 with an extensive background in European fuel blending, energy applications and regulatory affairs
- Former Chief Marketing Officer at BioMCN, with over 10 years in commercial roles with DSM and Ciba Specialty Chemicals



Matthías Ólafsson, Manager of Government & Public Affairs - Europe

- Former sales and marketing specialist at Carbon Recycling International, involved in sales, marketing, stakeholder relations and regulatory affairs in the European market for renewable methanol
- Background includes business development roles across different sectors as well as academic roles within the field of Political Science

China



Kai Zhao, Chief China Representative

- Joined MI in 2015 and serves concurrently as Director and project researcher at the Academic Board Office of the Centre for Global New Energy Strategy Studies (CGNESS) at Peking University, a position he has held for the last 8 years

Delhi



Prakriti Sethi, Chief India Representative

- Joined MI in 2020 with experience of supported UNESCO Secretariat and assisted in preparing Plan during 2016 – 2021.

Lobbying DNA



Informal Coalition



eFuels Alliance

<https://www.efuel-alliance.eu/>



Renewable & Low Carbon Liquid Fuels Platform

<https://www.fuelseurope.eu/publication/the-renewable-low-carbon-liquid-fuels-platform-towards-transport-fuels-transformation/>

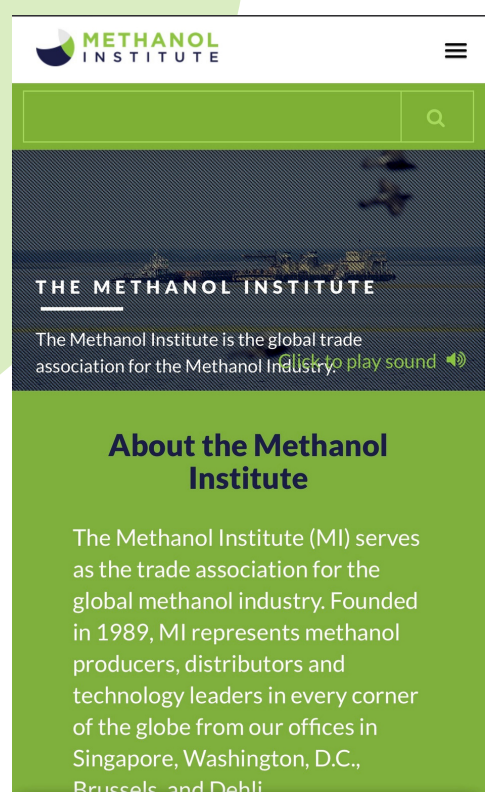
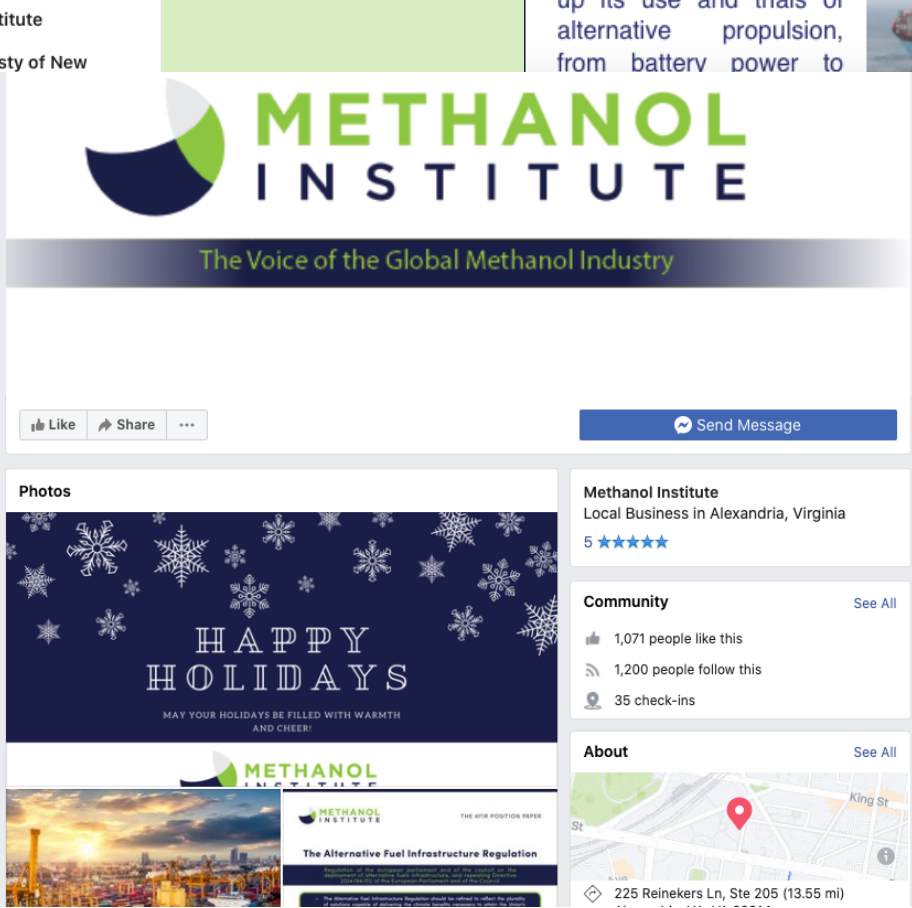
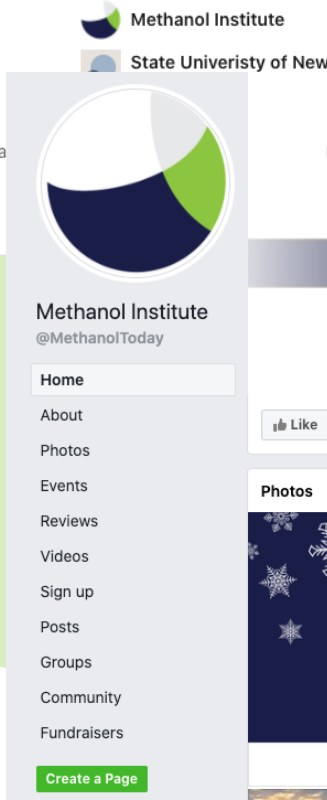
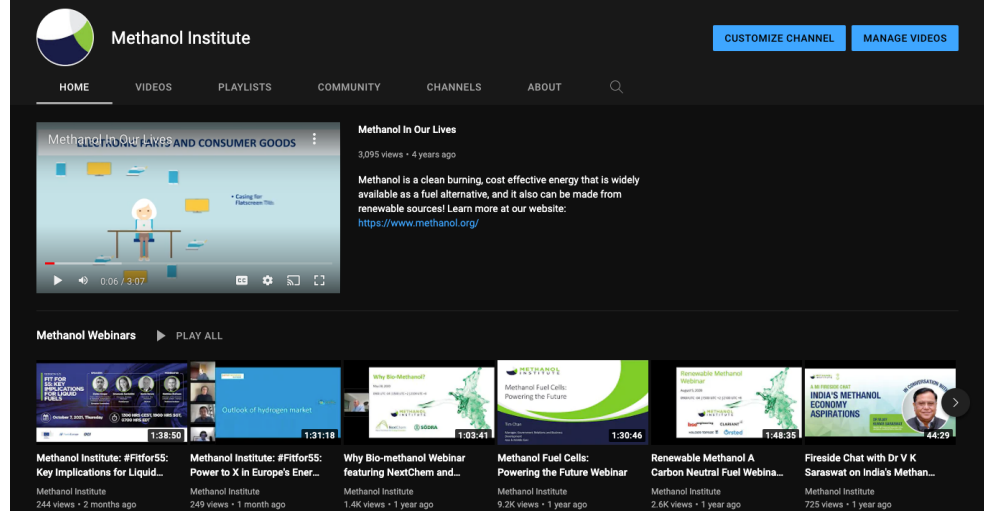
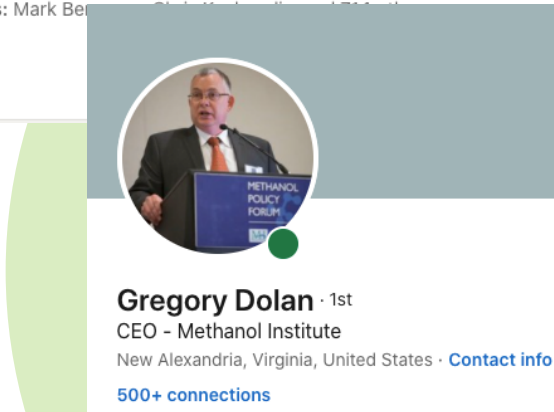
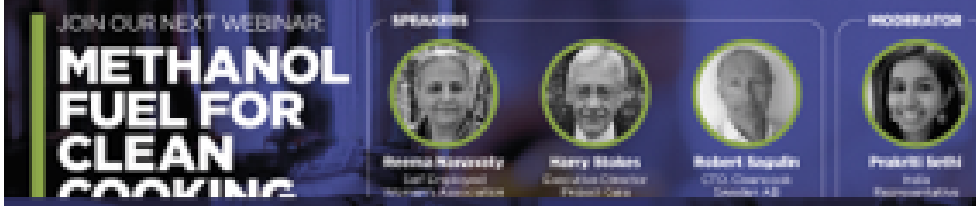
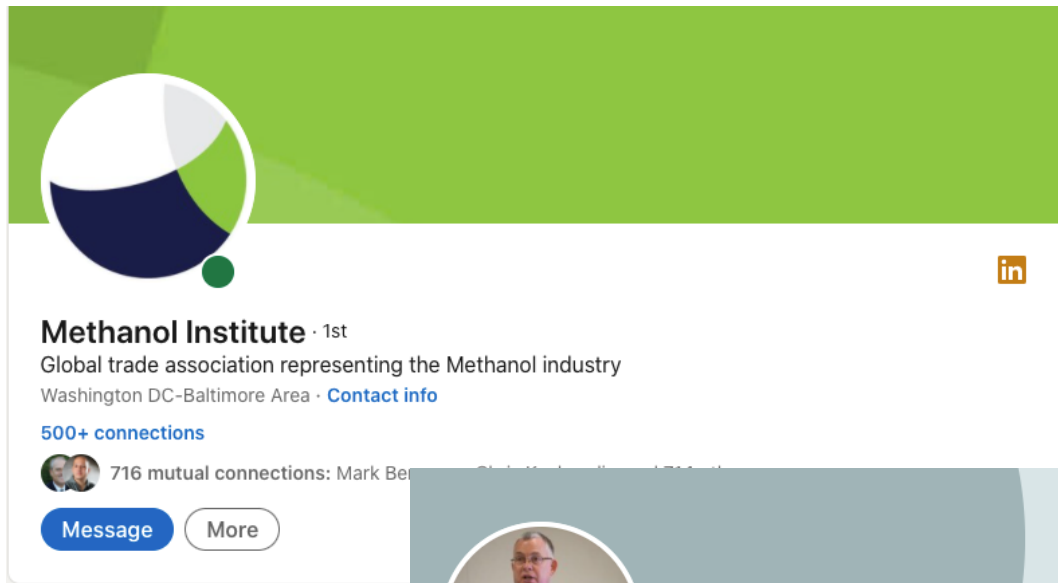


Strategic Partnerships

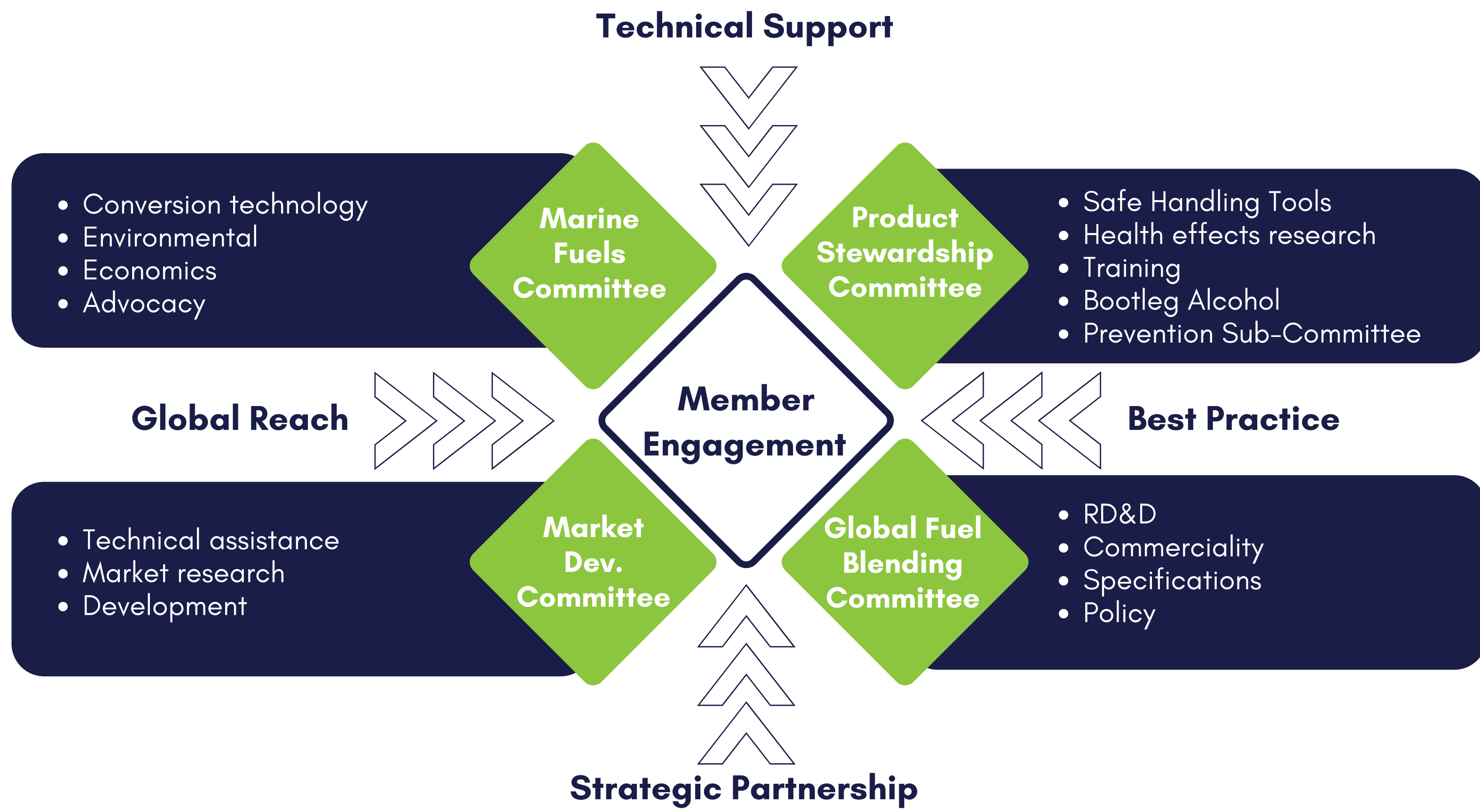
- American Chemistry Council
- Asian Clean Fuels Association
- China Ministry of Industry & Information Technology
- China Nitrogen Fertilizer Industry Association
- Chinese Association of Alcohol & Clean Ether Fuels & Automobiles
- European Chemical Industry Council (CEFIC)
- European Sustainable Shipping Forum (ESSF)
- Formacare
- Gasification & Syngas Technologies Council
- German Regenerative Methanol Network
- Gulf Petrochemicals and Chemicals Association
- International Bunker Industry Association
- International DME Association
- International Methanol Producers & Consumers Association
- Lloyd's Register
- National Biodiesel Board
- National Institution for Transforming India (NITI Aayog)
- Oslo University Hospital
- Sustainable Biofuels Platform
- VDMA Power-to-X for Applications



Voice of the Global Methanol Industry



Committee Structure



2022 Goals & Objectives

Global Fuel Blending

- Global stakeholder and media engagement to promote the use of methanol as a direct fuel for road transport in combustion engines and electric platforms
- Target key potential new markets for methanol fuel blending with methanol promotion campaigns
- Ensure a supportive public policy framework for methanol fuel blending



2022 Goals & Objectives

Marine Fuel

- Encourage and support pilot demonstrations of methanol marine fuels in multiple markets
- Develop methanol maritime technical workshops
- Lead social media campaigns in support of methanol as a marine fuel
- Provide leadership for national/international regulations of marine sector to advocate for methanol as an alternative fuel



2022 Goals & Objectives

Market Development

- Develop Chinese industry standards for methanol industrial boilers, cookstoves, kilns, and home heating
- Disseminate China Grey Market Study
- Promote renewable methanol and small-scale methanol technology commercialization
- Support methanol fuel cell commercial introduction
- Support introduction of methanol-to-power



2022 Goals & Objectives

Product Stewardship

Bootleg alcohol poisoning

- Expand global network on illicit alcohol poisoning prevention
- Education through social media campaigns
- Availability for pharmaceutical and medical technology solutions (ie; Fomepizole and medical test strips)

Safe Handling

- Disseminate needs-based educational materials for customers across the global distribution chain
- Promote best practices for methanol handling in emerging energy applications



Our Contacts

