

# **METHANOL INSTITUTE**

The Trade Association for the Global Methanol Industry

# Membership, Structure, Accomplishments & Goals

Singapore | Washington | Brussels | Beijing

# Vision and Mission



**Our Vision:** Protect – Expand – Communicate

Our Mission: As the global trade association for the methanol industry representing the world's leading methanol producers, distributors and technology companies, the mission of the Methanol Institute is to serve and provide cost-effective value to its membership by:

### Protecting existing markets is a core function

- Meeting regulatory challenges and driving policy opportunities
- Promoting best practices across the global distribution chain
- Preventing product misuse

### Promoting the growth of emerging energy markets

- Marine fuels
- Gasoline and Diesel substitute for road transport
- Heating/Power applications: Cook stoves, industrial boilers, kilns, gensets, turbines
- · Low carbon, renewable and small-scale methanol

### Serving as the voice of the global methanol industry

- Amplifying member messaging
- Building global stakeholder networks
- Expanding social media presence









# **MI** History



- The Methanol Institute (MI) was established in 1989
- Three decades later, MI is recognized as the trade association for the global methanol industry
- Facilitating methanol's expansion from our Singapore headquarters and regional offices in Washington DC, Brussels, and Beijing









# Members



Tier 1









Tier 2













Tier 3













Tier 4

































































# 2020 Membership



Tier 1 **Major Methanol** 

**Producers** 

- Major producers of methanol (> 1.5M mtpa)
- Two Board seats with voting rights
- **Board Chairman, Vice Chairman & Treasurer**
- **Standing Committee Chairmanship potential**

**Annual Dues:** USD 250,000

Tier 2 Methanol **Producers** 

- One Board Seat with voting rights
- **Board Secretary**
- **Standing Committee Chairmanship potential**

**Annual Dues:** USD 125,000

Tier 3

Associate Members

- Minimum Tier level for producers
- **Board of Directors meeting participation (non-voting)**
- **Standing Committee Chairmanship potential**

**Annual Dues:** USD 62,500

Tier 4

Affiliate Members (Non-Producers)

- **Board of Directors meeting participation (non-voting)**
- **Participation in Standing Committees**

**Annual Dues:** USD 18,750







# **Member Leadership Structure**



**Executive Committee Tier 1 Members Board Chairman, Vice Chairman and Treasurer** 

- Association leadership
- Regular engagement with senior staff
- **Budget oversight**











- Three Board meetings per year
- Voting members
- Committee leadership

**Board of Directors** Tier 1\* and 2 Members Tier 1 Members 2 Board Seats





















Note: Our research arm - the Methanol Foundation - shares same Board of Directors











# Strategic Partnerships



- **American Chemistry Council**
- Asian Clean Fuels Association
- China Ministry of Industry & Information Technology
- China Nitrogen Fertilizer Industry Association
- Chinese Association of Alcohol & Clean Ether Fuels & Automobiles
- **Dangerous Goods Advisory Council**
- European Chemical Industry Council (CEFIC)
- European Sustainable Shipping Forum (ESSF)
- **Formacare**
- Gasification & Syngas Technologies Council
- German Regenerative Methanol Network
- Gulf Petrochemicals and Chemicals Association
- International Bunker Industry Association
- International DME Association
- International Methanol Producers & Consumers Association
- Lloyd's Register
- National Biodiesel Board
- National Institution for Transforming India (NITI Aayog)
- Oslo University Hospital
- Peking University Centre for Global New Energy Strategic Studies
- Solar Fuels Institute





































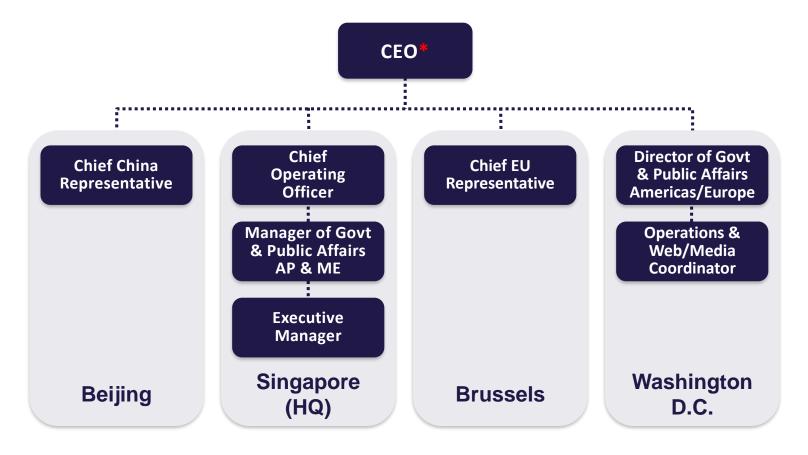




# **Organization**



Strategically represented in four, key regions globally



<sup>\*</sup>based in Washington, DC









### **Our Team**





#### Greg Dolan, CEO

- Joined MI in 1996 and held a variety of senior management positions within MI before being named CEO in 2013
- 10 years as a press officer for the State of New York and 2 years as legislative assistant in the US Senate
- Based in Washington, D.C.



#### Chris Chatterton, COO

- Joined MI in 2015 with more than 20 years executive level experience in energy, oil & gas and petrochemicals
- Led several, successful energy and agriculture initial public offerings (IPOs) and cross-border private placements
- Based in Singapore



#### Tim Chan, Manager of Government & Public Affairs - Asia Pacific/Middle East

- Joined MI full-time staff in 2018, after serving as an intern in 2016/2017
- Has also worked for Singapore Ministry of Transport and GR firm Burson-Marsteller
- Based in Singapore



#### Larry Navin, Director of Government & Public Affairs – Americas/Europe

- Extensive multi-lateral experience to include US-India Business Council, US Dept of Commerce Int'l Trade Administration
- Prior to joining MI, Mr Navin also held roles with the Overseas Private Investment Corporation (OPIC) and the US Senate
- Based in Washington, D.C.



#### **Eelco Dekker, Chief EU Representative**

- Joined MI in 2014 with an extensive background in European fuel blending, energy applications and regulatory affairs
- Former Chief Marketing Officer at BioMCN, with over 10 years in commercial roles with DSM and Ciba Specialty Chemicals
- Based in Brussels



#### Kai Zhao, Chief China Representative

- Joined MI in 2015 and serves concurrently as Director and project researcher at the Academic Board Office of the Centre for Global New Energy Strategy Studies (CGNESS) at Peking University, a position he has held for the last 8 years
- Based in Beijing



#### Belinda Pun, Executive Manager

- Joined MI in 2018 after 17 years of experience as Executive Assistant and Administrative Manger
- Previously worked as office manager for Siemens Postal, Parcel & Airport Logistics
- Based in Singapore



#### Novpreet Bajwa, Operations and Web/Media Coordinator

- Joined MI in 2018
- Background in social media campaigns, web site optimization, web quality assurance, and office administration
- Based in Washington, DC









### **2019 Achievements**





#### POSITIVE LEGISLATIVE AND REGULATORY **DEVELOPMENTS**

Policy 61 Paper in China to Promote M100 Vehicles

20,000

500,000

Taxis on roads currently

M100 card, trucks, and buses consuming 500k MT/year within 5 years

- IMO Interim Guidelines for ships using Methyl/Ethyl alcohols as fuel
- India's M15 Legislation



#### **3 INTRUCTIONAL VIDEOS ONLINE**

- Methanol Safe Handling
- Medical Training for Toxicologist on Bootleg Alcohol Poisoning
- Renewable Methanol Webinar



#### **3 MARINE PILOT PROJECTS AROUND** THE WORLD

in European Union

in Singapore



#### REPRESENTED THE INDUSTRY IN

50 Events in Asia, Middle East, European Union and U.S.A.



#### **METHANOL INSTITUTE'S ONLINE REACH EXPANDS**

· Social media posts

400,000

500,000

LinkedIn annual views Twitter annual views

· Costa Rican Bootleg Alcohol Social Media Campaign

600,000

6,000

Views

Clicks



#### **ESTABLISHED STRONG ONLINE REACH EXPANDS**

· With more than

Governments around the World



#### SURVEYED PORTS FOR METHANOL **AVAILABILITY**

100

Ports surveyed



#### **RESEARCH PAPERS PUBLISHED AND PIBLICLY AVAILABLE**



More than 5 Research Papers









# **Committee Structure**













### **Global Fuel Blending**

- Global stakeholder and media engagement to promote the use of methanol as a direct fuel for road transport in combustion engines and electric platforms
- Target key potential new markets for methanol fuel blending with methanol promotion campaigns
- Ensure a supportive public policy framework for methanol fuel blending











### **Marine Fuels**

- Encourage and support pilot demonstrations of methanol marine fuels in multiple markets
- Develop methanol maritime technical workshops
- Lead social media campaigns in support of methanol as a marine fuel
- Provide leadership for national/international regulations of marine sector to advocate for methanol as alternative fuel





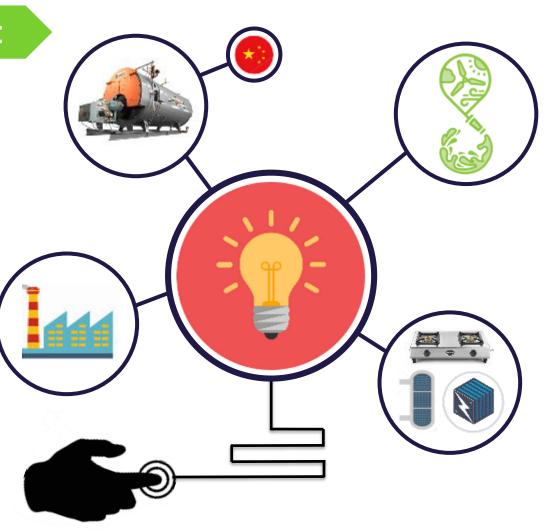






# **Market Development**

- Develop Chinese industry standards for methanol industrial boilers, cook stoves, kilns, and home heading
- Conduct China Grey Market
  Study
- Promote renewable methanol and small-scale methanol technology commercialization
- Support methanol fuel cell commercial introduction
- Support introduction of methanol-to-power











### **Product Stewardship**

#### **Bootleg alcohol poisoning**

- Expand global network on illicit alcohol poisoning prevention
- Education through social media campaigns
- Availability for pharmaceutical and medical technology solutions (ie; Fomepizole and medical test strips)

#### **Safe Handling**

- Disseminate needs-based educational materials for customers across the global distribution chain
- Promote best practices for methanol handling in emerging energy applications











# Contacts



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