



METHANOL
INSTITUTE

**SERVING AS
THE VOICE OF
THE GLOBAL
METHANOL
INDUSTRY
FOR 30 YEARS.**

2019 MILESTONES & ACHIEVEMENTS

HOW IT ALL BEGAN

1989
Washington, DC

2009
Singapore (HQ)

2012
Brussels

2014
Beijing

2019

MI 30th
ANNIVERSARY

OUR MISSION

As the global trade association for the methanol industry representing the world's leading methanol producers, distributors and technology companies, the mission of the Methanol Institute (MI) is to serve and provide cost-effective value to its membership by:

- **Protecting existing markets is a core function**
 - Meeting regulatory challenges and driving policy opportunities
 - Promoting best practices across the global distribution chain
 - Preventing product misuse
- **Promoting the growth of emerging energy markets**
 - Marine fuels
 - Gasoline and Diesel substitute for road transport
 - Heating/Power applications: Cook stoves, industrial boilers, skilns, gensets, turbines
 - Low carbon, renewable and small-scale methanol
- **Serving as the voice of the global methanol industry**
 - Amplifying member messaging
 - Building global stakeholder networks
 - Expanding social media presence



POSITIVE LEGISLATIVE AND REGULATORY DEVELOPMENTS

- Policy 61 Paper in China to Promote M100 Vehicles
20,000 Taxis on roads currently
500,000 M100 cars, trucks, and buses consuming 500K MT/year within 5 years
- IMO Interim Guidelines for ships using Methyl/Ethyl alcohols as fuel
- India's M15 Legislation



METHANOL INSTITUTE'S ONLINE REACH EXPANDS

- Social media posts
400,000 LinkedIn annual views
500,000 Twitter annual views
- Costa Rican Bootleg Alcohol Social Media Campaign
600,000 Views
6,000 Clicks



3 INSTRUCTIONAL VIDEOS ONLINE

- Methanol Safe Handling
- Medical Training for Toxicologist on Bootleg Alcohol Poisoning
- Renewable Methanol Webinar



ESTABLISHED STRONG NETWORKS & PARTNERSHIPS

- With more than **5** Governments around the World



3 MARINE PILOT PROJECTS AROUND THE WORLD

- 2** in European Union
- 1** in Singapore



SURVEYED PORTS FOR METHANOL AVAILABILITY

- 100** Ports surveyed



REPRESENTED THE INDUSTRY IN

- 50** Events in Asia, Middle East, European Union, and U.S.A.



RESEARCH PAPERS PUBLISHED AND PUBLICLY AVAILABLE

- More than **5** Research Papers

MI STRATEGY FOR 2020 – 2023

Short-term Challenges of the industry (brought up by members):

- Prices
- Geopolitical Issues
- Growth
- Oversupply
- Economic Outlook

Long-term Challenges of the industry (brought up by members):

- Demand Growth
- Technological Disruption
- Environmental Sustainability & Regulations (Climate Change)

WHERE DOES MI FIT IN WITH MACRO TRENDS AND CHALLENGES?

Environmental (CO ₂ , GHG)	Emerging market growth
Monitoring policies and advocacy	-Advocacy of safe practices -Identification of opportunities -Looking at potential new markets like India to support growth
Geopolitical instability	Risk to declining MTO markets
Supporting FTAs / Advocacy against tariffs	New application developments to diversify demand

MACRO TRENDS MI'S ROLE

MEMBERS

TIER 1



TIER 2



TIER 3



TIER 4



 Contact Us

 BRUSSELS

Elco Dekker
Chief EU
Representative



 WASHINGTON

Greg Dolan
CEO



Larry Navin
Director of Government
& Public Affairs



Novpreet Bajwa
Operations & Web/
Media Coordinator



MI serves its members in every corner of the globe



 BEIJING

Kai Zhao
Chief China
Representative



 SINGAPORE

Chris Chatterton
COO



Tim Chan
Manager of Government
& Public Affairs



Belinda Pun
Executive Assistant



BRUSSELS

Square de Meeûs 38/40 B-1000,
Brussels, Belgium

 +32 241 6151  MI@methanol.org

WASHINGTON

225 Reinekers Lane Suite 205 Alexandria,
VA, USA 22315

 +1 703 248 3636  MI@methanol.org



BEIJING

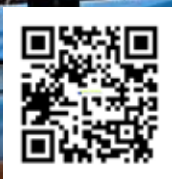
B116, School of International Studies, Peking University,
Hai Dian District, Beijing 100871, China

 +86 10 6275 4243  china@methanol.org

SINGAPORE (HQ)

10 Anson Road #28-12 International Plaza,
Singapore 079903

 +65 6325 6300  sg@methanol.org



Methanol Institute      

www.methanol.org