METHANOL INSTITUTE:
The Trade Association for the Global Methanol Industry

Structure, Membership, Accomplishments & Goals

Singapore | Washington | Brussels | Beijing
Vision and Mission

Our Vision: *Protect – Expand – Communicate*

Our Mission: As the global trade association for the methanol industry representing the world’s leading methanol producers, distributors and technology companies, the mission of the Methanol Institute is to serve and provide cost-effective value to its membership by:

- **Protecting existing markets is a core function**
  - Meeting regulatory challenges and driving policy opportunities
  - Leading product stewardship excellence
  - Promoting best practices across the global distribution chain
- **Promoting the growth of emerging energy markets**
  - Marine fuels
  - Diesel substitute for road transport
  - Cook stoves and industrial boilers
  - Low carbon and renewable methanol
  - Methanol-to-Power
- **Serving as the voice of the global methanol industry**
  - Amplify member messaging
  - Global stakeholder networks
  - Web sites, social media, media relations, newsletters, conferences/webinars
MI History

- The Methanol Institute (MI) was established in 1989
- Three decades later, MI is recognized as the trade association for the global methanol industry
- Facilitating methanol’s expansion from our Singapore headquarters and regional offices in Washington DC, Brussels, and Beijing
2019 Members

Tier 1

Tier 2

Tier 3

Tier 4

https://www.methanol.org/join-us/
Strategic Partnerships

- American Chemistry Council
- Asian Clean Fuels Association
- China Ministry of Industry & Information Technology
- China Nitrogen Fertilizer Industry Association
- Chinese Association of Alcohol & Clean Ether Fuels & Automobiles
- Dangerous Goods Advisory Council
- European Chemical Industry Council (CEFIC)
- European Sustainable Shipping Forum (ESSF)
- Formacare
- Gasification & Syngas Technologies Council
- German Regenerative Methanol Network
- Gulf Petrochemicals and Chemicals Association
- International Bunker Industry Association
- International DME Association
- International Methanol Producers & Consumers Association
- Lloyd’s Register
- National Biodiesel Board
- National Institution for Transforming India (NITI Aayog)
- Oslo University Hospital
- Peking University Centre for Global New Energy Strategic Studies
- Solar Fuels Institute
Organization

• Strategically represented in four, key regions globally

*based in Washington, DC
Our Team

Greg Dolan, CEO
- Joined MI in 1996 and held a variety of senior management positions within MI before being named CEO in 2013
- 10 years as a press officer for the State of New York and 2 years as legislative assistant in the US Senate
- Has authored or co-authored many works on the topic of methanol and is based in Washington, D.C.

Chris Chatterton, COO
- Joined MI in 2015 with more than 20 years executive level experience in energy, oil & gas and petrochemicals
- Led several, successful energy and agriculture initial public offerings (IPOs) and cross-border private placements
- Based in Singapore

Tim Chan, Manager of Government & Public Affairs – Asia Pacific/Middle East
- Joined MI full-time staff in 2018, after serving as an intern in 2016/2017
- Has also worked for Singapore Ministry of Transport and GR firm Burson-Marsteller
- Based in Singapore

Larry Navin, Director of Government & Public Affairs – Americas/Europe
- Extensive multi-lateral experience to include US-India Business Council, US Dept of Commerce Int’l Trade Administration
- Prior to joining MI, Mr Navin also held roles with the Overseas Private Investment Corporation (OPIC) and the US Senate
- Based in Washington, D.C.

Eelco Dekker, Chief EU Representative
- Joined MI in 2014 with an extensive background in European fuel blending, energy applications and regulatory affairs
- Former Chief Marketing Officer at BioMCN, with over 10 years in commercial roles with DSM and Ciba Specialty Chemicals
- Based in Brussels

Kai Zhao, Chief China Representative
- Joined MI in 2015 and serves concurrently as Director and project researcher at the Academic Board Office of the Centre for Global New Energy Strategy Studies (CGNESS) at Peking University, a position he has held for the last 8 years
- Based in Beijing

Belinda Pun, Executive Assistant
- Joined MI in 2018 after 17 years of experience as Executive Assistant and Administrative Manager
- Previously worked as office manager for Siemens Postal, Parcel & Airport Logistics
- Based in Singapore

Novpreet Bajwa, Operations and Web/Media Coordinator
- Joined MI in 2018
- Background in social media campaigns, web site optimization, web quality assurance, and office administration
- Based in Washington, DC
Recent Engagements

- Developing a Renewable Methanol Primer
- Alternative Fuels Evaluator with Lloyd’s Register
- Alternative Fuels Insight with DNV GL
- Participation in leading pilot programs such as GreenPilot.se
- Industrial Boiler standards in China
- Supporting the development of the methanol economy in India
- Fighting US-China imposition of tariffs on methanol
- Producing new Methanol Safe Handling Video
- Representing the methanol industry through IBIA at IMO which led to the confirmation of Interim Guidelines for Methanol as a Marine Fuel
Committee Structure
2019 Goals & Objectives

Product Stewardship

**Bootleg alcohol poisoning**
- Expand global stakeholder network on bootleg alcohol poisoning prevention
- Help achieve availability for pharmaceutical and medical technology solutions (i.e.; Fomepizole and medical test strips)

**Safe Handling**
- Disseminate needs-based educational materials for customers along the global distribution chain
- Promote best practices for methanol handling in emerging energy applications
2019 Goals & Objectives

Global Fuel Blending

• Implement a global market-entry plan to promote the use of methanol as a direct transportation fuel

• Target key potential new markets for methanol fuel blending with methanol promotion campaigns

• Ensure a supportive public policy framework for methanol fuel blending
2019 Goals & Objectives

Market Development

• Develop Chinese industry standards for methanol industrial boilers; support industry growth

• Support introduction of methanol-to-power

• Promote renewable methanol and small-scale methanol technology commercialization

• As a lower priority, support emerging methanol applications in
  o cook stoves
  o fuel cells
  o wastewater treatment
2019 Goals & Objectives

Legislative & Regulatory

- Continuously monitor global and country-level regulatory activities that could potentially impact methanol production, distribution and/or use
- When regulatory initiatives are identified, develop and implement actions plans to ensure that the best available science is used to inform positive outcomes for the methanol industry
- Assist allied trade associations for methanol derivatives with regulatory advocacy (e.g. formaldehyde, dimethyl ether (DME), and MTBE)
2019 Goals & Objectives

Marine Fuels

• Encourage and support pilot demonstrations of methanol marine fuels in multiple markets, to validate environmental and technical merits

• Develop methanol maritime technical workshops

• Lead social media campaigns in support of methanol as a marine fuel

• Monitor national/international regulations of marine sector to advocate for methanol as alternative fuel
2019 Membership

**Tier 1**
Major Methanol Producers
- Major producers of methanol (> 1.5M mtpa)
- Two Board Seats with voting rights
- Executive Committee participation
- Standing Committee Chairmanship potential

Annual Dues: USD 250,000

**Tier 2**
Methanol Producers
- One Board Seat with voting rights
- Board Secretary or Treasurer participation
- Standing Committee Chairmanship potential

Annual Dues: USD 125,000

**Tier 3**
Associate Members
- Minimum Tier level for producer
- Board of Directors meeting participation (non-voting)
- Standing Committee Chairmanship potential

Annual Dues: USD 62,500

**Tier 4**
Affiliate Members (Non-Producers)
- Board of Directors meeting participation (non-voting)
- Participation in Standing Committees

Annual Dues: USD 16,875
Contacts

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