METHANOL INSTITUTE
The Trade Association for the Global Methanol Industry

Membership, Structure, Accomplishments & Goals
Singapore | Washington | Brussels | Beijing
Vision and Mission

*Our Vision:* Protect – Expand – Communicate

*Our Mission:* As the global trade association for the methanol industry representing the world’s leading methanol producers, distributors and technology companies, the mission of the Methanol Institute is to serve and provide cost-effective value to its membership by:

- **Protecting existing markets is a core function**
  - Meeting regulatory challenges and driving policy opportunities
  - Promoting best practices across the global distribution chain
  - Preventing product misuse

- **Promoting the growth of emerging energy markets**
  - Marine fuels
  - Gasoline and Diesel substitute for road transport
  - Heating/Power applications: Cook stoves, industrial boilers, kilns, gensets, turbines
  - Low carbon, renewable and small-scale methanol

- **Serving as the voice of the global methanol industry**
  - Amplifying member messaging
  - Building global stakeholder networks
  - Expanding social media presence
The Methanol Institute (MI) was established in 1989.

Three decades later, MI is recognized as the trade association for the global methanol industry.

Facilitating methanol’s expansion from our Singapore headquarters and regional offices in Washington DC, Brussels, and Beijing.
2020 Membership

Tier 1  
Major Methanol Producers  
- Major producers of methanol (> 1.5M mtpa)  
- Two Board seats with voting rights  
- Board Chairman, Vice Chairman & Treasurer  
- Standing Committee Chairmanship potential  
Annual Dues: USD 250,000

Tier 2  
Methanol Producers  
- One Board Seat with voting rights  
- Board Secretary  
- Standing Committee Chairmanship potential  
Annual Dues: USD 125,000

Tier 3  
Associate Members  
- Minimum Tier level for producers  
- Board of Directors meeting participation (non-voting)  
- Standing Committee Chairmanship potential  
Annual Dues: USD 62,500

Tier 4  
Affiliate Members (Non-Producers)  
- Board of Directors meeting participation (non-voting)  
- Participation in Standing Committees  
Annual Dues: USD 18,750

www.methanol.org/join-us
Member Leadership Structure

Executive Committee
Tier 1 Members
Board Chairman, Vice Chairman and Treasurer

- Association leadership
- Regular engagement with senior staff
- Budget oversight

Three Board meetings per year
Voting members
Committee leadership

Board of Directors
Tier 1* and 2 Members
* Tier 1 Members 2 Board Seats

Note: Our research arm – the Methanol Foundation – shares same Board of Directors

www.methanol.org/join-us
Strategic Partnerships

- American Chemistry Council
- Asian Clean Fuels Association
- China Ministry of Industry & Information Technology
- China Nitrogen Fertilizer Industry Association
- Chinese Association of Alcohol & Clean Ether Fuels & Automobiles
- Dangerous Goods Advisory Council
- European Chemical Industry Council (CEFIC)
- European Sustainable Shipping Forum (ESSF)
- Formacare
- Gasification & Syngas Technologies Council
- German Regenerative Methanol Network
- Gulf Petrochemicals and Chemicals Association
- International Bunker Industry Association
- International DME Association
- International Methanol Producers & Consumers Association
- Lloyd’s Register
- National Biodiesel Board
- National Institution for Transforming India (NITI Aayog)
- Oslo University Hospital
- Peking University Centre for Global New Energy Strategic Studies
- Solar Fuels Institute

www.methanol.org/join-us
• Strategically represented in four, key regions globally

- **CEO**
  - **Chief China Representative** - Beijing
  - **Chief Operating Officer** - Singapore (HQ)
    - **Manager of Govt & Public Affairs AP & ME** - Executive Manager
  - **Chief EU Representative** - Brussels
  - **Director of Govt & Public Affairs Americas/Europe** - Washington D.C.
    - **Operations & Web/Media Coordinator**

*based in Washington, DC*
Our Team

Greg Dolan, CEO
- Joined MI in 1996 and held a variety of senior management positions within MI before being named CEO in 2013
- 10 years as a press officer for the State of New York and 2 years as legislative assistant in the US Senate
- Based in Washington, D.C.

Chris Chatterton, COO
- Joined MI in 2015 with more than 20 years executive level experience in energy, oil & gas and petrochemicals
- Led several, successful energy and agriculture initial public offerings (IPOs) and cross-border private placements
- Based in Singapore

Tim Chan, Manager of Government & Public Affairs – Asia Pacific/Middle East
- Joined MI full-time staff in 2018, after serving as an intern in 2016/2017
- Has also worked for Singapore Ministry of Transport and GR firm Burson-Marsteller
- Based in Singapore

Larry Navin, Director of Government & Public Affairs – Americas/Europe
- Extensive multi-lateral experience to include US-India Business Council, US Dept of Commerce Int'l Trade Administration
- Prior to joining MI, Mr Navin also held roles with the Overseas Private Investment Corporation (OPIC) and the US Senate
- Based in Washington, D.C.

Eelco Dekker, Chief EU Representative
- Joined MI in 2014 with an extensive background in European fuel blending, energy applications and regulatory affairs
- Former Chief Marketing Officer at BioMCN, with over 10 years in commercial roles with DSM and Ciba Specialty Chemicals
- Based in Brussels

Kai Zhao, Chief China Representative
- Joined MI in 2015 and serves concurrently as Director and project researcher at the Academic Board Office of the Centre for Global New Energy Strategy Studies (CGNESS) at Peking University, a position he has held for the last 8 years
- Based in Beijing

Belinda Pun, Executive Manager
- Joined MI in 2018 after 17 years of experience as Executive Assistant and Administrative Manger
- Previously worked as office manager for Siemens Postal, Parcel & Airport Logistics
- Based in Singapore

Novpreet Bajwa, Operations and Web/Media Coordinator
- Joined MI in 2018
- Background in social media campaigns, web site optimization, web quality assurance, and office administration
- Based in Washington, DC
2019 Achievements

**POSITIVE LEGISLATIVE AND REGULATORY DEVELOPMENTS**
- Policy 61 Paper in China to Promote M100 Vehicles
  - 20,000 Taxis on roads currently
  - 500,000 M100 card, trucks, and buses consuming 500k MT/year within 5 years
- IMO Interim Guidelines for ships using Methyl/Ethyl alcohols as fuel
- India’s M15 Legislation

**METHANOL INSTITUTE’S ONLINE REACH EXPANDS**
- Social media posts
  - 400,000 LinkedIn annual views
  - 500,000 Twitter annual views
- Costa Rican Bootleg Alcohol Social Media Campaign
  - 600,000 Views
  - 6,000 Clicks

**3 INSTRUCTIONAL VIDEOS ONLINE**
- Methanol Safe Handling
- Medical Training for Toxicologist on Bootleg Alcohol Poisoning
- Renewable Methanol Webinar

**ESTABLISHED STRONG ONLINE REACH EXPANDS**
- With more than 5 Governments around the World

**3 MARINE PILOT PROJECTS AROUND THE WORLD**
- 2 in European Union
- 1 in Singapore

**SURVEYED PORTS FOR METHANOL AVAILABILITY**
- 100 Ports surveyed

**REPRESENTED THE INDUSTRY IN**
- 50 Events in Asia, Middle East, European Union and U.S.A.

**RESEARCH PAPERS PUBLISHED AND PUBLICLY AVAILABLE**
- More than 5 Research Papers

www.methanol.org/join-us
Committee Structure

Marine Fuels Committee
- Conversion technology
- Environmental
- Economics
- Advocacy

Product Stewardship Committee
- Safe Handling Tools
- Health effects research
- Training
- Bootleg Alcohol
- Prevention Sub-Committee

Market Development Committee
- Technical assistance
- Market research
- Development

Global Fuel Blending Committee
- RD&D
- Commerciality
- Specifications
- Policy

Member Engagement

Technical Support

Global Reach

Best Practice

Strategic Partnership

www.methanol.org/join-us
2020 Goals & Objectives

Global Fuel Blending

- Global stakeholder and media engagement to promote the use of methanol as a direct fuel for road transport in combustion engines and electric platforms

- Target key potential new markets for methanol fuel blending with methanol promotion campaigns

- Ensure a supportive public policy framework for methanol fuel blending

www.methanol.org/join-us
2020 Goals & Objectives

Marine Fuels

- Encourage and support pilot demonstrations of methanol marine fuels in multiple markets
- Develop methanol maritime technical workshops
- Lead social media campaigns in support of methanol as a marine fuel
- Provide leadership for national/international regulations of marine sector to advocate for methanol as alternative fuel
2020 Goals & Objectives

Market Development

• Develop Chinese industry standards for methanol industrial boilers, cook stoves, kilns, and home heading

• Conduct China Grey Market Study

• Promote renewable methanol and small-scale methanol technology commercialization

• Support methanol fuel cell commercial introduction

• Support introduction of methanol-to-power

www.methanol.org/join-us
2020 Goals & Objectives

Product Stewardship

**Bootleg alcohol poisoning**
- Expand global network on illicit alcohol poisoning prevention
- Education through social media campaigns
- Availability for pharmaceutical and medical technology solutions (ie; Fomepizole and medical test strips)

**Safe Handling**
- Disseminate needs-based educational materials for customers across the global distribution chain
- Promote best practices for methanol handling in emerging energy applications

www.methanol.org/join-us
Contacts

Greg Dolan
CEO
gdolan@methanol.org

Larry Navin
Director of Government and Public Affairs Americas / Europe Operations
lnavin@methanol.org

Nov Bajwa
Operations & Web Media Coordinator
nbajwa@methanol.org

Chris Chatterton
COO
cchatterton@methanol.org

Tim Chan
Manager of Govt and Public Affairs, AP & ME
tchan@methanol.org

Belinda Pun
Executive Manager
bpunr@methanol.org

Eelco Dekker
Chief EU Representative
edekker@methanol.org

Zhao Kai
Chief China Representative
kzhao@methanol.org

www.methanol.org/join-us